



Market Profile

Golden Triangle Site
 220 4th St, South Coffeyville, Oklahoma, 74072
 Drive Times (9/13/16, 1:39 PM GMT -0500): 10, 20, 30 minute radii

Prepared by Esri
 Latitude: 36.99623
 Longitude: -95.62332

	10 minutes	20 minutes	30 minutes
Population Summary			
2000 Total Population	11,878	19,178	43,478
2010 Total Population	11,228	18,397	42,421
2016 Total Population	10,952	18,274	42,182
2016 Group Quarters	518	609	1,209
2021 Total Population	10,731	18,114	41,897
2016-2021 Annual Rate	-0.41%	-0.18%	-0.14%
Household Summary			
2000 Households	4,999	7,854	17,692
2000 Average Household Size	2.31	2.38	2.40
2010 Households	4,550	7,544	17,170
2010 Average Household Size	2.35	2.36	2.40
2016 Households	4,397	7,426	16,929
2016 Average Household Size	2.37	2.38	2.42
2021 Households	4,285	7,322	16,736
2021 Average Household Size	2.38	2.39	2.43
2016-2021 Annual Rate	-0.51%	-0.28%	-0.23%
2010 Families	2,739	4,896	11,400
2010 Average Family Size	3.00	2.91	2.93
2016 Families	2,625	4,801	11,193
2016 Average Family Size	3.03	2.94	2.96
2021 Families	2,549	4,727	11,047
2021 Average Family Size	3.05	2.95	2.97
2016-2021 Annual Rate	-0.59%	-0.31%	-0.26%
Housing Unit Summary			
2000 Housing Units	5,893	9,111	20,331
Owner Occupied Housing Units	56.2%	62.9%	63.4%
Renter Occupied Housing Units	28.6%	23.3%	23.6%
Vacant Housing Units	15.2%	13.8%	13.0%
2010 Housing Units	5,370	8,729	19,785
Owner Occupied Housing Units	54.0%	61.7%	62.7%
Renter Occupied Housing Units	30.7%	24.7%	24.1%
Vacant Housing Units	15.3%	13.6%	13.2%
2016 Housing Units	5,350	8,764	19,872
Owner Occupied Housing Units	50.8%	59.3%	60.2%
Renter Occupied Housing Units	31.4%	25.4%	25.0%
Vacant Housing Units	17.8%	15.3%	14.8%
2021 Housing Units	5,307	8,738	19,841
Owner Occupied Housing Units	49.6%	58.6%	59.6%
Renter Occupied Housing Units	31.1%	25.2%	24.7%
Vacant Housing Units	19.3%	16.2%	15.6%
Median Household Income			
2016	\$33,400	\$38,923	\$39,177
2021	\$36,895	\$44,531	\$43,742
Median Home Value			
2016	\$64,872	\$79,780	\$82,806
2021	\$78,850	\$95,244	\$103,798
Per Capita Income			
2016	\$19,369	\$21,507	\$21,058
2021	\$21,102	\$23,588	\$22,915
Median Age			
2010	37.1	40.6	40.4
2016	37.8	41.6	41.2
2021	37.6	41.9	41.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

Golden Triangle Site
 220 4th St, South Coffeyville, Oklahoma, 74072
 Drive Times (9/13/16, 1:39 PM GMT -0500): 10, 20, 30 minute radii

Prepared by Esri
 Latitude: 36.99623
 Longitude: -95.62332

	10 minutes	20 minutes	30 minutes
2016 Households by Income			
Household Income Base	4,397	7,426	16,929
<\$15,000	21.8%	17.5%	17.6%
\$15,000 - \$24,999	15.7%	14.1%	13.8%
\$25,000 - \$34,999	14.3%	13.6%	13.4%
\$35,000 - \$49,999	14.6%	14.6%	15.1%
\$50,000 - \$74,999	17.6%	19.4%	19.6%
\$75,000 - \$99,999	7.9%	9.9%	10.4%
\$100,000 - \$149,999	5.5%	7.9%	7.6%
\$150,000 - \$199,999	1.5%	1.6%	1.2%
\$200,000+	1.2%	1.4%	1.3%
Average Household Income	\$46,018	\$51,911	\$51,495
2021 Households by Income			
Household Income Base	4,285	7,322	16,736
<\$15,000	22.1%	17.6%	17.7%
\$15,000 - \$24,999	15.4%	13.8%	13.6%
\$25,000 - \$34,999	10.2%	10.0%	10.1%
\$35,000 - \$49,999	12.9%	12.3%	13.0%
\$50,000 - \$74,999	20.4%	21.5%	21.1%
\$75,000 - \$99,999	9.0%	11.5%	12.1%
\$100,000 - \$149,999	6.5%	9.8%	9.4%
\$150,000 - \$199,999	2.0%	2.0%	1.6%
\$200,000+	1.3%	1.5%	1.4%
Average Household Income	\$50,519	\$57,338	\$56,382
2016 Owner Occupied Housing Units by Value			
Total	2,716	5,199	11,963
<\$50,000	41.5%	31.8%	30.3%
\$50,000 - \$99,999	28.7%	30.6%	30.0%
\$100,000 - \$149,999	14.2%	16.6%	17.1%
\$150,000 - \$199,999	8.8%	10.4%	9.5%
\$200,000 - \$249,999	0.8%	2.4%	3.8%
\$250,000 - \$299,999	2.3%	2.5%	3.4%
\$300,000 - \$399,999	2.5%	3.4%	3.5%
\$400,000 - \$499,999	0.1%	0.7%	0.4%
\$500,000 - \$749,999	0.8%	1.0%	1.1%
\$750,000 - \$999,999	0.3%	0.6%	0.5%
\$1,000,000 +	0.0%	0.1%	0.4%
Average Home Value	\$90,252	\$109,571	\$116,367
2021 Owner Occupied Housing Units by Value			
Total	2,634	5,120	11,830
<\$50,000	39.0%	28.6%	26.8%
\$50,000 - \$99,999	19.0%	23.6%	21.8%
\$100,000 - \$149,999	20.8%	18.6%	18.4%
\$150,000 - \$199,999	11.2%	12.7%	13.2%
\$200,000 - \$249,999	1.3%	4.1%	5.8%
\$250,000 - \$299,999	4.1%	4.3%	6.1%
\$300,000 - \$399,999	3.2%	5.0%	5.0%
\$400,000 - \$499,999	0.1%	1.1%	0.7%
\$500,000 - \$749,999	0.9%	1.1%	1.2%
\$750,000 - \$999,999	0.3%	0.8%	0.7%
\$1,000,000 +	0.0%	0.1%	0.3%
Average Home Value	\$103,902	\$128,247	\$136,986

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

Golden Triangle Site
 220 4th St, South Coffeyville, Oklahoma, 74072
 Drive Times (9/13/16, 1:39 PM GMT -0500): 10, 20, 30 minute radii

Prepared by Esri
 Latitude: 36.99623
 Longitude: -95.62332

	10 minutes	20 minutes	30 minutes
2010 Population by Age			
Total	11,229	18,395	42,417
0 - 4	7.0%	6.2%	6.5%
5 - 9	6.4%	6.2%	6.6%
10 - 14	5.8%	6.2%	6.4%
15 - 24	16.5%	14.2%	13.5%
25 - 34	12.3%	11.1%	11.2%
35 - 44	10.4%	11.1%	11.1%
45 - 54	12.9%	13.9%	14.6%
55 - 64	11.9%	13.0%	12.8%
65 - 74	8.2%	9.0%	9.0%
75 - 84	5.7%	5.9%	5.6%
85 +	3.1%	3.1%	2.7%
18 +	77.0%	77.4%	76.4%
2016 Population by Age			
Total	10,952	18,272	42,182
0 - 4	6.7%	6.0%	6.1%
5 - 9	6.0%	5.7%	6.1%
10 - 14	5.7%	5.8%	6.2%
15 - 24	15.9%	13.9%	13.0%
25 - 34	12.8%	11.5%	11.8%
35 - 44	10.2%	10.7%	10.8%
45 - 54	11.6%	12.4%	12.7%
55 - 64	12.5%	14.0%	13.9%
65 - 74	9.8%	10.9%	10.7%
75 - 84	5.7%	5.9%	5.8%
85 +	3.0%	3.1%	2.8%
18 +	78.3%	79.1%	78.0%
2021 Population by Age			
Total	10,732	18,115	41,897
0 - 4	6.6%	5.8%	5.9%
5 - 9	6.5%	6.0%	6.1%
10 - 14	6.0%	6.0%	6.3%
15 - 24	14.8%	12.8%	12.3%
25 - 34	13.0%	11.7%	11.8%
35 - 44	11.1%	11.1%	11.2%
45 - 54	10.3%	11.3%	11.4%
55 - 64	12.1%	13.4%	13.7%
65 - 74	10.5%	12.1%	11.9%
75 - 84	6.1%	6.7%	6.7%
85 +	2.9%	3.0%	2.7%
18 +	77.5%	78.8%	78.1%
2010 Population by Sex			
Males	5,420	8,998	20,889
Females	5,808	9,399	21,532
2016 Population by Sex			
Males	5,294	8,964	20,844
Females	5,659	9,310	21,338
2021 Population by Sex			
Males	5,202	8,920	20,781
Females	5,529	9,194	21,116

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

Golden Triangle Site
 220 4th St, South Coffeyville, Oklahoma, 74072
 Drive Times (9/13/16, 1:39 PM GMT -0500): 10, 20, 30 minute radii

Prepared by Esri
 Latitude: 36.99623
 Longitude: -95.62332

	10 minutes	20 minutes	30 minutes
2010 Population by Race/Ethnicity			
Total	11,228	18,397	42,420
White Alone	72.5%	76.3%	79.1%
Black Alone	10.3%	7.0%	4.8%
American Indian Alone	6.2%	7.1%	7.7%
Asian Alone	0.5%	0.5%	0.4%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	3.0%	2.1%	1.5%
Two or More Races	7.3%	6.8%	6.4%
Hispanic Origin	6.9%	5.2%	4.4%
Diversity Index	52.9	46.6	41.9
2016 Population by Race/Ethnicity			
Total	10,952	18,274	42,182
White Alone	71.4%	75.6%	78.2%
Black Alone	10.1%	6.8%	4.8%
American Indian Alone	5.9%	6.8%	7.5%
Asian Alone	0.5%	0.5%	0.4%
Pacific Islander Alone	0.4%	0.3%	0.2%
Some Other Race Alone	4.0%	2.7%	2.0%
Two or More Races	7.7%	7.2%	6.9%
Hispanic Origin	9.2%	6.9%	5.7%
Diversity Index	56.4	49.5	44.7
2021 Population by Race/Ethnicity			
Total	10,730	18,115	41,897
White Alone	70.2%	74.6%	77.2%
Black Alone	9.8%	6.7%	4.7%
American Indian Alone	5.7%	6.8%	7.6%
Asian Alone	0.6%	0.6%	0.4%
Pacific Islander Alone	0.6%	0.5%	0.3%
Some Other Race Alone	4.9%	3.3%	2.4%
Two or More Races	8.2%	7.6%	7.3%
Hispanic Origin	11.4%	8.6%	7.1%
Diversity Index	59.7	52.3	47.5
2010 Population by Relationship and Household Type			
Total	11,228	18,397	42,421
In Households	95.4%	96.7%	97.1%
In Family Households	75.7%	79.7%	81.2%
Householder	24.7%	26.6%	26.9%
Spouse	17.3%	20.2%	20.4%
Child	28.3%	28.1%	29.0%
Other relative	2.9%	2.6%	2.5%
Nonrelative	2.5%	2.1%	2.4%
In Nonfamily Households	19.6%	17.0%	16.0%
In Group Quarters	4.6%	3.3%	2.9%
Institutionalized Population	0.8%	1.0%	1.4%
Noninstitutionalized Population	3.8%	2.3%	1.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

Golden Triangle Site
 220 4th St, South Coffeyville, Oklahoma, 74072
 Drive Times (9/13/16, 1:39 PM GMT -0500): 10, 20, 30 minute radii

Prepared by Esri
 Latitude: 36.99623
 Longitude: -95.62332

	10 minutes	20 minutes	30 minutes
2016 Population 25+ by Educational Attainment			
Total	7,202	12,534	28,897
Less than 9th Grade	5.0%	4.0%	3.9%
9th - 12th Grade, No Diploma	9.1%	8.1%	8.3%
High School Graduate	26.4%	27.7%	28.8%
GED/Alternative Credential	6.1%	6.1%	6.2%
Some College, No Degree	27.5%	27.2%	25.8%
Associate Degree	13.8%	13.1%	11.6%
Bachelor's Degree	7.6%	9.1%	10.4%
Graduate/Professional Degree	4.6%	4.6%	5.0%
2016 Population 15+ by Marital Status			
Total	8,939	15,081	34,395
Never Married	27.5%	24.1%	23.9%
Married	48.0%	53.9%	54.1%
Widowed	8.3%	8.1%	8.0%
Divorced	16.3%	13.9%	14.0%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	90.2%	91.9%	90.7%
Civilian Unemployed	9.8%	8.1%	9.3%
2016 Employed Population 16+ by Industry			
Total	4,847	8,280	18,020
Agriculture/Mining	0.9%	2.2%	3.6%
Construction	4.7%	5.0%	5.6%
Manufacturing	20.3%	22.0%	20.0%
Wholesale Trade	1.4%	1.6%	2.4%
Retail Trade	13.7%	12.2%	10.9%
Transportation/Utilities	4.0%	4.9%	5.4%
Information	1.5%	1.2%	0.8%
Finance/Insurance/Real Estate	2.1%	2.5%	3.2%
Services	49.9%	46.1%	45.4%
Public Administration	1.4%	2.3%	2.7%
2016 Employed Population 16+ by Occupation			
Total	4,846	8,281	18,020
White Collar	42.7%	46.9%	47.8%
Management/Business/Financial	6.2%	8.2%	9.0%
Professional	16.3%	17.3%	18.4%
Sales	10.1%	9.2%	8.1%
Administrative Support	10.2%	12.3%	12.4%
Services	23.9%	20.4%	19.5%
Blue Collar	33.3%	32.7%	32.7%
Farming/Forestry/Fishing	0.3%	0.9%	1.2%
Construction/Extraction	3.8%	4.3%	5.5%
Installation/Maintenance/Repair	3.5%	3.9%	4.5%
Production	15.2%	14.9%	13.3%
Transportation/Material Moving	10.5%	8.6%	8.2%
2010 Population By Urban/ Rural Status			
Total Population	11,228	18,397	42,421
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	84.1%	59.5%	48.7%
Rural Population	15.9%	40.5%	51.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

Golden Triangle Site
 220 4th St, South Coffeyville, Oklahoma, 74072
 Drive Times (9/13/16, 1:39 PM GMT -0500): 10, 20, 30 minute radii

Prepared by Esri
 Latitude: 36.99623
 Longitude: -95.62332

	10 minutes	20 minutes	30 minutes
2010 Households by Type			
Total	4,551	7,544	17,170
Households with 1 Person	33.7%	30.1%	29.0%
Households with 2+ People	66.3%	69.9%	71.0%
Family Households	60.2%	64.9%	66.4%
Husband-wife Families	42.1%	49.5%	50.4%
With Related Children	16.1%	18.0%	18.9%
Other Family (No Spouse Present)	18.0%	15.4%	16.0%
Other Family with Male Householder	5.1%	4.8%	4.9%
With Related Children	3.3%	3.0%	3.2%
Other Family with Female Householder	13.0%	10.7%	11.1%
With Related Children	8.8%	7.1%	7.7%
Nonfamily Households	6.1%	5.0%	4.6%
All Households with Children	28.8%	28.7%	30.5%
Multigenerational Households	3.0%	2.8%	2.9%
Unmarried Partner Households	6.6%	5.7%	6.1%
Male-female	6.3%	5.4%	5.7%
Same-sex	0.3%	0.3%	0.4%
2010 Households by Size			
Total	4,548	7,545	17,172
1 Person Household	33.7%	30.1%	29.0%
2 Person Household	33.1%	36.0%	35.9%
3 Person Household	13.9%	14.3%	14.7%
4 Person Household	10.9%	11.3%	11.6%
5 Person Household	5.1%	5.3%	5.7%
6 Person Household	2.1%	2.0%	2.1%
7 + Person Household	1.2%	0.9%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	4,550	7,544	17,170
Owner Occupied	63.7%	71.4%	72.2%
Owned with a Mortgage/Loan	32.0%	36.9%	39.0%
Owned Free and Clear	31.7%	34.6%	33.2%
Renter Occupied	36.3%	28.6%	27.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,370	8,729	19,785
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	85.6%	61.2%	50.1%
Rural Housing Units	14.4%	38.8%	49.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

Golden Triangle Site
 220 4th St, South Coffeyville, Oklahoma, 74072
 Drive Times (9/13/16, 1:39 PM GMT -0500): 10, 20, 30 minute radii

Prepared by Esri
 Latitude: 36.99623
 Longitude: -95.62332

	10 minutes	20 minutes	30 minutes
Top 3 Tapestry Segments			
1.	Traditional Living (12B)	Traditional Living (12B)	Heartland Communities
2.	Heartland Communities	Heartland Communities	Traditional Living (12B)
3.	Social Security Set (9F)	Midlife Constants (5E)	Salt of the Earth (6B)
2016 Consumer Spending			
Apparel & Services: Total \$	\$5,207,266	\$9,841,565	\$22,150,103
Average Spent	\$1,184.28	\$1,325.28	\$1,308.41
Spending Potential Index	59	66	65
Education: Total \$	\$3,529,784	\$6,328,460	\$13,997,591
Average Spent	\$802.77	\$852.20	\$826.84
Spending Potential Index	57	60	58
Entertainment/Recreation: Total \$	\$7,838,901	\$15,053,191	\$34,237,762
Average Spent	\$1,782.78	\$2,027.09	\$2,022.43
Spending Potential Index	61	70	69
Food at Home: Total \$	\$14,155,070	\$26,788,406	\$60,773,070
Average Spent	\$3,219.26	\$3,607.38	\$3,589.88
Spending Potential Index	65	72	72
Food Away from Home: Total \$	\$8,169,992	\$15,463,521	\$34,888,407
Average Spent	\$1,858.08	\$2,082.35	\$2,060.87
Spending Potential Index	60	67	67
Health Care: Total \$	\$15,119,580	\$29,500,998	\$67,406,192
Average Spent	\$3,438.61	\$3,972.66	\$3,981.70
Spending Potential Index	65	75	75
HH Furnishings & Equipment: Total \$	\$4,667,517	\$8,882,681	\$20,089,692
Average Spent	\$1,061.52	\$1,196.16	\$1,186.70
Spending Potential Index	60	68	67
Personal Care Products & Services: Total \$	\$1,911,046	\$3,660,440	\$8,269,865
Average Spent	\$434.62	\$492.92	\$488.50
Spending Potential Index	59	67	67
Shelter: Total \$	\$39,628,313	\$73,306,775	\$164,061,499
Average Spent	\$9,012.58	\$9,871.64	\$9,691.15
Spending Potential Index	58	63	62
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,391,383	\$12,388,291	\$28,145,535
Average Spent	\$1,453.58	\$1,668.23	\$1,662.56
Spending Potential Index	63	72	72
Travel: Total \$	\$4,582,259	\$8,792,648	\$19,871,383
Average Spent	\$1,042.13	\$1,184.04	\$1,173.81
Spending Potential Index	56	64	63
Vehicle Maintenance & Repairs: Total \$	\$2,874,087	\$5,523,995	\$12,609,726
Average Spent	\$653.65	\$743.87	\$744.86
Spending Potential Index	63	72	72

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.